



## Blue Grass Chapter (BGC) # 4-40-130 Sponsorship Opportunities

The International Association of Administrative Professionals® (IAAP®) is a not-for-profit professional association that works in partnership with employers to promote **professional excellence**. IAAP® defines administrative professionals as “*individuals who are responsible for administrative tasks and coordination of information in support of an office related environment and who are dedicated to furthering their personal and professional growth in their chosen profession.*”

- ☉ The IAAP® **mission** is to be the acknowledged, recognized leader of administrative professionals and to enhance their individual and collective value, image, competence, and influence.
- ☉ Our **purpose** is to provide information, education, and training and to set standards of excellence recognized by the business community on a global perspective.
- ☉ Our **objectives** are to elevate the standards of all administrative professionals and to promote their working relationships with management through continuing education, authorized programs, and publications.
- ☉ Our **vision** is to inspire and equip all administrative professionals to attain excellence

Appropriate funding is necessary for IAAP® members to achieve the mission, purpose, objectives and vision set forth by the IAAP®. Offering chapter sponsorships provides members with an opportunity to partner with and promote IAAP® with their employers, their colleagues within the community as well as their community leaders, and their personal contacts to achieve the funding necessary for successfully accomplishing these goals. Sponsorship donations will be utilized to subsidize the expenses for educational/workshop seminars, the annual Administrative Professionals Week (APW) Banquet, Officer Installation Ceremony and Awards Banquet, as well as other programs planned through the year.

### ★ **Platinum Sponsor- \$1,000**

*Platinum Sponsors will receive the following for their support:*

- ✦ Logo and recognition posted on the BGC website, newsletter and any print advertisements for 1 year (12 months).
- ✦ Six (6) tickets to the Annual APW Banquet
  - ▲ Scheduled each April
- ✦ Recognition at IAAP® events coordinated by the Blue Grass Chapter for 1 year (12 months).
  - ▲ Logo / Company name on event signage
  - ▲ Logo / Company name on event program

### ★ **Gold Sponsor - \$500**

*Gold Sponsors will receive the following for their support:*

- ✦ Logo & recognition posted on the BGC website, newsletter and print advertisements for six (6) months.
- ✦ Two (2) tickets to the Annual APW Awards Banquet
  - ▲ Scheduled each April
- ✦ Recognition at IAAP® events coordinated by the Blue Grass Chapter for six (6) months.
  - ▲ Logo/Company name on event signage
  - ▲ Logo/Company name on event program

### ★ **Silver Sponsor - \$250**

*Silver Sponsor(s) will receive the following for their support:*

- ✦ Logo & recognition posted on the BGC website for three (3) months.
- ✦ Recognition at IAAP® events coordinated by the BGC for three (3) months.
  - ▲ Logo/company name on event program

### ★ **Bronze Sponsor - \$100**

*Bronze Sponsor(s) will receive the following for their support:*

- ✦ Logo & recognition posted on the BGC website for one (1) month.
- ✦ Recognition at IAAP® events coordinated by the BGC for a one (1) month period.
  - ▲ Logo/company name on event program

★ **Friend of BGC Sponsor - \$50**

*Friend of BGC Sponsor(s) will receive the following for their support:*

- ✦ Friends of BGC shall be listed in one event program

★ **Gift Sponsorship Opportunities (valued up to \$50)**

*Recommended items:*

- ▲ Door Prizes (to include gift cards)
- ▲ Gift(s) for Silent Auction / Fundraiser activity
- ▲ Gift(s) for Speaker/Presenter Gifts
- ▲ Tickets to arts/cultural events

*Gift Sponsor(s) will receive the following for their support:*

- ✦ Gift Sponsors shall be listed in the event program for the event where the gift is utilized

----- *Please detach and return* -----

***YES, I wish to provide sponsorship to the IAAP® Blue Grass Chapter!***

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please select the level of sponsorship that you wish to provide:

Platinum Sponsor = \$1,000

Gold Sponsor = \$500

Silver Sponsor = \$250

Bronze Sponsor = \$100

Friend of BGC Sponsor = \$50

Gift Sponsor (details of gift) \_\_\_\_\_

Make checks payable to: **Blue Grass IAAP®**  
Mail to: c/o Mary Ellen Estrada, Treasurer  
309 Jacks Creek Road  
Richmond, KY 40475

**Many thanks to you for your support as we strive  
to achieve our mission, goals, objective and vision!**